


2019 April Offers

AdvantagePlan

If you're in the market for a new vehicle, get to your nearest Chrysler, Dodge, Jeep, Ram and FIAT retailer for some amazing deals during the "Month of Ram" and "Jeep No Limits" Sales Event! For the month of April, you can take advantage of some incredible offers, such as **25% in Discounts on 2019 Ram 1500 Classic models, up to 15% in Discounts on 2019 Jeep Grand Cherokee and Cherokee models and up to \$12,750 in Cash Discounts on 2019 Dodge Grand Caravan!**

These exceptional deals are only available for the month of April, so get to your nearest retailer today!



25% off in Discounts![∞]

MONTH OF RAM

**2019 RAM 1500 CLASSIC
EXPRESS CREW CAB 4X4**

MSRP:	\$55,995
Total Preferred Discount[⊠]:	\$17,668
Preferred Purchase Price:	\$38,327

**2019 DODGE
GRAND CARAVAN SXT**

**Up to \$12,750
in Cash Discounts!**[⊡]

PLUS your exclusive Preferred Price Discount!

**Own it for \$78/Week[‡]
for 96 Months at 4.29%**



**CANADA'S
MINIVAN
STORE**

up to 15% off in Discounts![∞]



Jeep | No limits EVENT

**2019 JEEP CHEROKEE
TRAILHAWK 4x4**

MSRP:	\$47,605
Total Preferred Discount[⊠]:	\$9,701
Preferred Purchase Price:	\$37,904

Taking advantage of these incredible offers is easy—here's how!

- 1

Get your Company Code

2

Get your Control Number

3

Get a Great Deal
on a New Vehicle!

1. Obtain your Company Code from your contact
2. Visit www.chrysleradvantageplan.ca to generate a unique control number or call 1-800-387-3514 (you must have a Company Code in order to receive a Control Number)
3. Provide your Control Number with proof of eligibility to the participating Chrysler, Jeep, Dodge, Ram Dealership or FIAT Studio to receive the exclusive Preferred Price discount (i.e. photocopy of badge ID, paystub, letter of employment)

[∞] Percentage Off Discounts are calculated based on Preferred Purchase price plus options, freight, A/C and tire charge and will be deducted from the negotiated price before taxes. This offer cannot be combined with low rate financing. Retailer may sell for less. See retailer for complete details. [⊠]Total Preferred Discounts include Percentage Off Discount (if applicable), Bonus Cash (if applicable), and Preferred Purchase Discount (if applicable). See Participating Dealers for further details. Total Discounts vary by trim, see Dealers for complete eligibility details. Offer expires April 30th, 2019. Up to 25%/15%/15% off discount to eligible retail customers on the purchase/lease of all in-stock 2019 Ram 1500 Classic (DS) / 2019 Jeep Cherokee / 2019 Jeep Grand Cherokee models at all participating FCA retailers from April 2nd, 2019 to April 30th, 2019. [⊡] Cash Discounts include Consumer Cash (if applicable) and Bonus Cash (if applicable). Cash Discounts vary by trim, see Dealers for complete eligibility details. Offer expires April 30th, 2019. [‡]Special Stackable Purchase Finance Rates (up to 96-mths) are available through Royal Bank of Canada, Scotiabank, TD Auto Financing ranging from 0% - 4.29%. Finance Rates vary by model and trim. Please see your dealer for full details. All payments are with \$0 Down, on approved credit. Special Stackable Purchase Financing Employee Pricing Example: 2019 Dodge Grand Caravan with a Purchase Price of \$27,446 financed at 4.29% for 96 months equals 416 weekly payments of \$78, cost of borrowing of \$5,027 and a total obligation of \$32,473. Pricing includes freight and air tax (up to \$1,895 and \$100 respectively if applicable) and excludes license, insurance, registration, any dealer administration fees, levies & taxes, new tire duties and other government fees and dealer accessories, and other applicable fees and taxes. *See official program rules for full details. The Preferred Price (dealer invoice plus \$55) is a pre-determined below market value price established by FCA Canada. Qualifying participants may purchase one (1) vehicle per calendar year through this program. All eligible new and unused 2018/2019/2020 Model Year Chrysler, Jeep, Dodge, Ram and FIAT passenger cars and trucks delivered at retail (Type of Sale 1, L or E) during the program period, including demos (may have up to 20,000 km), from dealer stock or factory ordered may be purchased or leased. Some vehicles may be low in dealer inventory and Dealer trade or order may be required. See your nearest dealer for availability and full program rules. These offers end April 30th, 2019 and is subject to change without notice.